TELLING YOUR RESEARCH STORY EXERCISE

To create a compelling 3-minute talk, you need to identify the key components of your research story. Let’s get started! Complete the following statements.

I am conducting research that explores/studies/examines

______________________________________________________________________
______________________________________________________________________
______________________________________________________________________
______________________________________________________________________

This is interesting to me (and others) because

______________________________________________________________________
______________________________________________________________________
______________________________________________________________________
______________________________________________________________________

To solve or answer this research problem or question I am (think methods here)

______________________________________________________________________
______________________________________________________________________
______________________________________________________________________
______________________________________________________________________

So far, I have found/discovered/researched

______________________________________________________________________
______________________________________________________________________
______________________________________________________________________
This is important/significant because

______________________________________________________________________
______________________________________________________________________
______________________________________________________________________
______________________________________________________________________

Some examples/data/stories I'd like to share to illustrate my points are

______________________________________________________________________
______________________________________________________________________
______________________________________________________________________
______________________________________________________________________

A few (or a couple) of key ideas I'd like the listener to take away from my presentation are

1) __________________________________________________________
2) __________________________________________________________
3) __________________________________________________________

Finally, how might you capture your audience’s imagination to make your story compelling?

Can you think of a “hook” that might immediately capture your audience’s attention? It might be a compelling question or a short memorable story. This is often delivered at the beginning of the presentation. What might you do?

______________________________________________________________________
______________________________________________________________________
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______________________________________________________________________