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Science Outreach: How to Increase the Impact of Your Work

Wednesday, May 8, 2019 | 9:00am to 4:00pm
UC Davis Conference Center, Ballroom B

Lunch will be served to those who register: <https://s19scienceoutreach.eventbrite.com/>

Outreach is a great way to share science and increase the impact of our work, while encouraging others and improving our science communication skills. However, science outreach requires careful planning to be impactful. The goal of this three-part workshop is to both show the importance of science outreach and provide the tools necessary to be successful. Topics include:

- What outreach is, why it matters, and what forms it takes
- How to get involved in outreach
- Finding funding for your outreach activities
- How outreach can enhance your professional development (eg. grants or promotion).

Information and resources discussed in the workshop will be provided to attendees for future reference. With this workshop, we hope to change perspectives towards science outreach, its impact, and its accessibility.

Questions? Contact PFTF fellows Alexandra Colón-Rodríguez, Ph.D., acolonrodriguez@ucdavis.edu or Ayanna Wade, aawade@ucdavis.edu

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