How often have you listened to scientific presentations where the speaker overwhelmed you with information or gave a really boring talk? A recent book by Chip and Dan Heath provides research that shows how experts are cursed with not realizing how little of their ideas are effectively communicated. To help you avoid similar mistakes, key principles of effective communication will be provided so that you can deliver presentations that “stick”. The Heath brothers refer to communicating ideas that “stick” so that people will understand and act upon your message. Concrete examples and common mistakes will be provided to help you deliver presentations to effectively inform and inspire your audience.

Feel free to bring a draft presentation or poster for consultation after the workshop.

Instructor: Steve Lee, PhD

Steve Lee is the new Graduate Diversity Officer for Science, Technology, Engineering and Mathematics (STEM) related programs and disciplines at UC Davis. He holds a BS in chemistry from Carnegie Mellon University and a PhD in organic chemistry from the University of Illinois at Urbana-Champaign. Previously, Steve served as a Visiting Assistant Professor of Chemistry at Wheaton College as well as Assistant Professor of Chemistry at Roosevelt University in Chicago. For the last six years, he has been the Assistant Director of the CLIMB program and Lecturer at Northwestern University. The Collaborative Learning and Integrated Mentoring in the Biosciences (CLIMB) program is an interdisciplinary, NIH-funded professional development program for graduate students in the life sciences, dedicated to creating a diverse community of young scientists. At UC Davis, Steve’s work focuses on the recruitment and retention of diverse graduate students, working closely with graduate students, faculty and staff from UC Davis’ many graduate programs in STEM and STEM related disciplines.